



# The South Indian Sugarcane & Sugar Technologists' Association

(Registered Under the Societies Act 1860) (Certificate of Registration No. 128 of 1968)

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**S.M. RAMESH**  
Vice President (TN)

## 52<sup>nd</sup> ANNUAL CONVENTION - 2023

on

**29<sup>th</sup> & 30<sup>th</sup>  
September, 2023**

at

**Feathers A Radha Hotel  
Chennai  
Tamil Nadu**



*When You Save Water,  
It Saves You Back.*

*We Reuse. We Reduce. We Recycle.*

Ref : No.8/SISSTA/52<sup>nd</sup> A.C.-Sponsor

Date: 14.06.2023

Dear Sir,

### SISSTA's 52<sup>nd</sup> ANNUAL CONVENTION - REQUEST FOR SPONSORSHIP

Season's Greetings! We are happy to inform you that the **52<sup>nd</sup> Annual Convention of SISSTA will be held on 29<sup>th</sup> & 30<sup>th</sup> September, 2023 at FEATHERS A Radha Hotel, No. 4/129, Mount Poonamallee Road, Manappakkam, Chennai - 600089, Tamil Nadu, Ph. 044-6677 6969.**

SISSTA as an entity of the Sugar Industry has been addressing itself to technological development of the Sugar Industry by conducting Seminars and Annual Conventions on the subjects relevant to the Sugar Industries. Many well-known dignitaries from the Government and Industry will be participating in the function apart from scientists from research institutes.

To organize this in a successful manner, we need the support of leading organizations like yours in the form of Sponsorship. Needless to emphasize that the standing and reputation of organizations will get enhanced and noticed by Sponsoring Conventions of this nature. We therefore, request yourself to kindly extend your participation and Sponsorship. The details of which are mentioned below:

Sl. No	Sponsorship Package	Rs. in Lakh	COMPLIMENTARY		
			Advertisement	Delegates	Display in Hall
1.	<b>Super Platinum</b>	<b>6.00</b>	Full Page Colour - 1	4 + 1 stall	Yes
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3.	<b>Diamond</b>	<b>3.00</b>	Full Page Colour - 1	3	Yes
4.	<b>Gold</b>	<b>2.00</b>	Full Page B & W - 1	2	Yes
5.	<b>Silver</b>	<b>1.00</b>	Full Page B & W - 1	1	Yes

We wholeheartedly request your participation for SISSTA's 52<sup>nd</sup> Annual Convention. Sponsorship amount may please be sent by **Cheque / D.D / NEFT** to The South Indian Sugarcane & Sugar Technologists' Association, S.B. A/c No. 30705634820, State Bank of India, Gandhi Nagar Branch, Adyar, Chennai-20, IFSC Code No. SBIN0017871.

**In addition, we request you to kindly make it convenient to participate in the above convention and make the event a successful one.** We will be highly thankful for your earlier response and support.

With warm regards,  
For The South Indian Sugarcane & Sugar Technologists' Association

Sd/-  
**(R. NANDA KUMAR)**  
President, SISSTA

To:  
All Sponsors